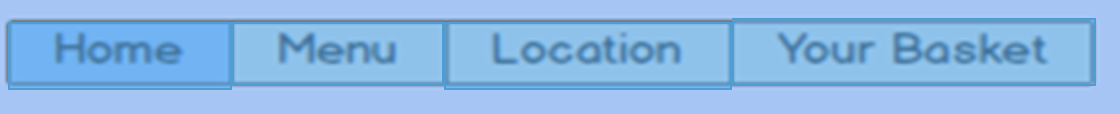
Name of the person I gave feedback to: **Thomas Von Davier, Felix Liu**

**Thomas’s prototype**

1. H2-1, navigation bar (switching between home page, menu page, location, and your basket)

The design of navigation bar fails to compile with the heuristic because as I switch between pages using the navigation bar, it should keep me informed about what page I’m currently on. But instead, it stays static and doesn’t show the status.



1. H2-2, Product detail page

The product detail page compiles with this heuristic as everything speaks the users’ language and matches with the real-world system, using the same words and phrases that a real bakery website would use.

1. H2-3, Home Page + Product detail page

Both pages in general compile with this heuristic except for the fact that if a user accidently adds an unwanted item into the cart, the system doesn’t allow the user to delete. In this way, the system doesn’t support redo/undo. But other than that, it powers user control and freedom.

1. H2-4, Every page

The design compiles with this heuristic because overall the design has a consistent visual system and follows platform conventions. Each action item means something unique and it’s clear to the user.

1. H2-8, Product Detail Page

The product detail page doesn’t quite compile with this heuristic. Although this page doesn’t contain irrelevant information, the way the information is displayed is confusing and it lacks visual hierarchy. The design is not aesthetic.

**Felix’s prototype**

1. H2-1, Every page

The system compiles with the heuristic because the design of each page is effective and clear, which help keep users informed about what’s going on and what page users are currently looking at.

1. H2-2, Product detail page

The product detail page compiles with this heuristic. The visual system, words used on this page, and information display all match with systems in the real-world, speaking to users’ language.

1. H2-3, Home Page + Product browsing page + Product detail page

All the pages compile with this heuristic. The user flow is fluid and smooth, giving users the freedom and control to navigate between pages and supporting redo.

1. H2-4, Every page

All the pages compile with this heuristic because the overall design has a consistent visual system and standard. The information presented is clear and applies consistency.

1. H2-8, Product Detail Page

The product detail page compiles with this heuristic because the design is aesthetic and minimal. The page only shows the key information and doesn’t contain irrelevant info that would potentially cause confusion.